

# aTaif MALL

Your Community, YOUR MALL



الطيف مول  
aTaif MALL



State-of-the-art boutique community Mall spanning 303,004 sq f t, with 345 parking spaces and three levels dedicated to shopping, dining, and entertainment.

al Taif Mall offers 45 retail spaces, outdoor terrace seating at selected restaurants and essential services—all thoughtfully designed to cater to the growing, evolving, and diverse needs of the emirate.

## A Joint Venture

between  
Dubai Investments and  
Fujairah Investments Establishment



# alTaif MALL

JOIN THE NEW AND EXCLUSIVE

# al Taif MALL

Strategically positioned between a modern office tower, 79 upscale residential apartments and the 5-star DoubleTree by Hilton hotel featuring 228 rooms.





This prime location serves as a vibrant hub for shopping and business, catering to residents, visitors, and the local community alike.

al Taif MALL effortlessly combines convenience with elegance, featuring high-end retail experiences, and essential services—all in one place, creating a true destination for everyone.

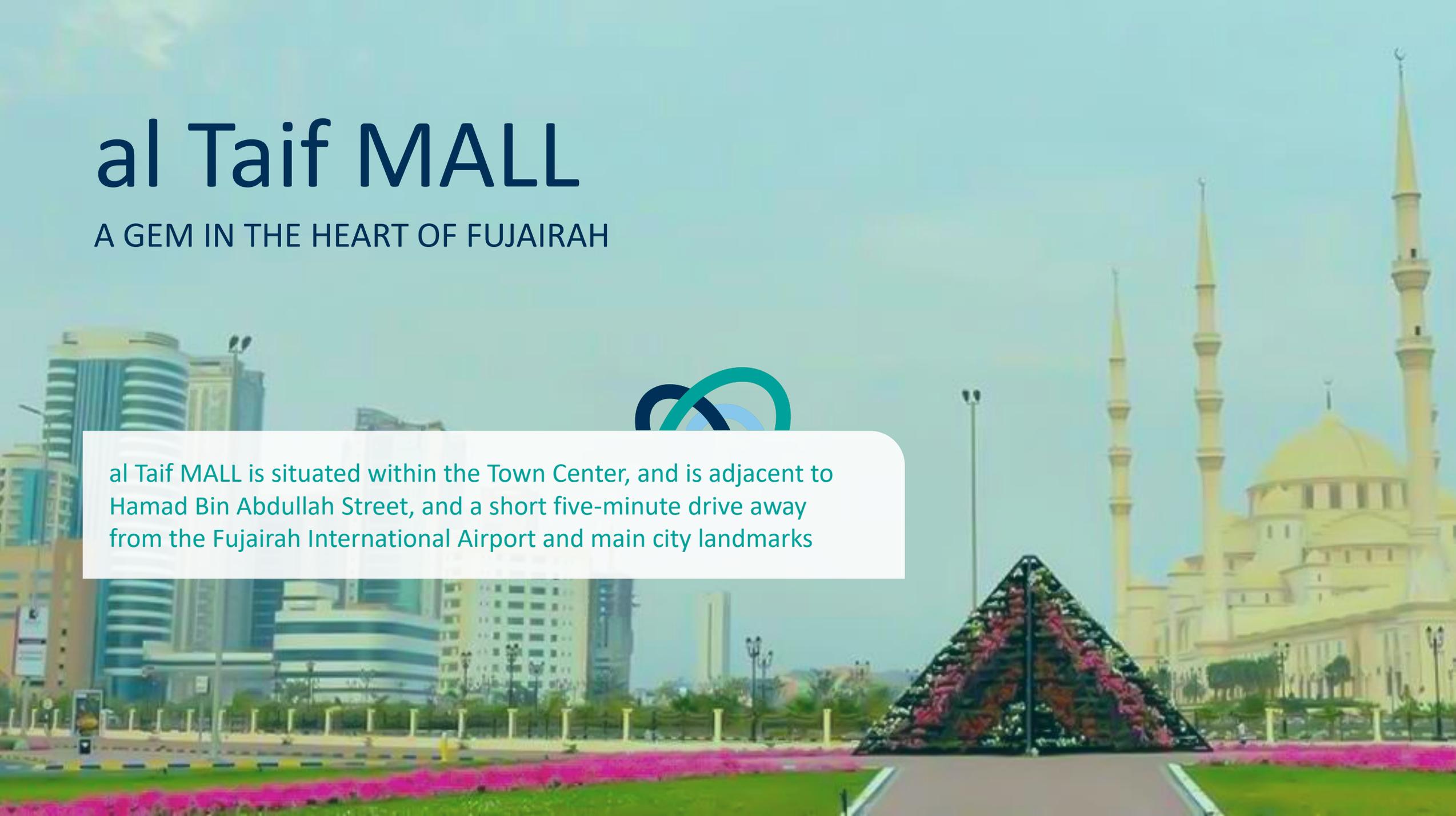


# al Taif MALL

A GEM IN THE HEART OF FUJAIRAH



al Taif MALL is situated within the Town Center, and is adjacent to Hamad Bin Abdullah Street, and a short five-minute drive away from the Fujairah International Airport and main city landmarks





## WHY CHOOSE al Taif MALL?

al Taif MALL targets the Fujairah community focusing on families' experiences and needs.

al Taif MALL will bring unique and modern retail options catering to a wide range of preference for the Fujairah community.

al Taif MALL will offer an unparalleled shopping experience in the heart of the Fujairah City.



# al Taif MALL

## TARGET AUDIENCE INSIGHTS

al Taif MALL caters not only to the offices, apartments, and hotel clients but also prioritizes the needs of the local community.

This emphasis fosters an inviting atmosphere for family-oriented shopping experiences.



# al Taif MALL

A MALL OF OPPORTUNITES  
FOR RETAILERS

الطائف مول  
al Taif MALL



### Reputable Partners

Developed by leading UAE entities—Dubai Investments and Fujairah Investment Establishment (FIE) – the investment arm of the Fujairah Government.

### Community Engagement

Creates a vibrant hub that fosters local connections and attracts residents and visitors making the mall a destination for more than just shopping.

### Versatile Leasing Options

Flexible spaces for short-term leasing options for retailers looking to test products, run promotions, or launch new collections in a flexible, lower-risk setting. Longer lease options available as well.

### Cultural and Social Impact

Hosts diverse activities to elevate the mall's appeal as a multifunctional space, balancing both commercial and community interests.

### Customer Loyalty

A welcoming atmosphere encourages repeat visits, and longer dwell time, strengthening loyalty to the mall and its retailers.

### Health and Wellness Focus

Integrates fitness and educational programs to attract health-conscious consumers who may then explore the retail offerings and drive additional footfall.



# BEYOND SHOPPING

## alTaif BUSINESS CENTER

al Taif Business Center is a new and distinctive mixed-use development in Fujairah, designed to cater to a diverse range of needs.

al Taif Business Center aligns with Fujairah's strategic vision to diversify economic resources and attract long-term investments.

al Taif Business Center sets a benchmark in urban development, enhancing Fujairah's appeal as a vibrant business destination.

al Taif Business Center fulfills lifestyle demands with its comprehensive mix of hospitality, retail, and entertainment options.



## Shopping

One of the key components making up the mall is its offerings under this category. The retail mix will feature unique, one of a kind, only one in Fujairah, boutique style Brands all under one roof.



## Hotel

Double Tree by Hilton Luxurious 5-star Hotel offering exceptional hospitality.



## Office Tower

Office spaces tailored to meet the needs of modern businesses and their clients.



## Residential Apartments

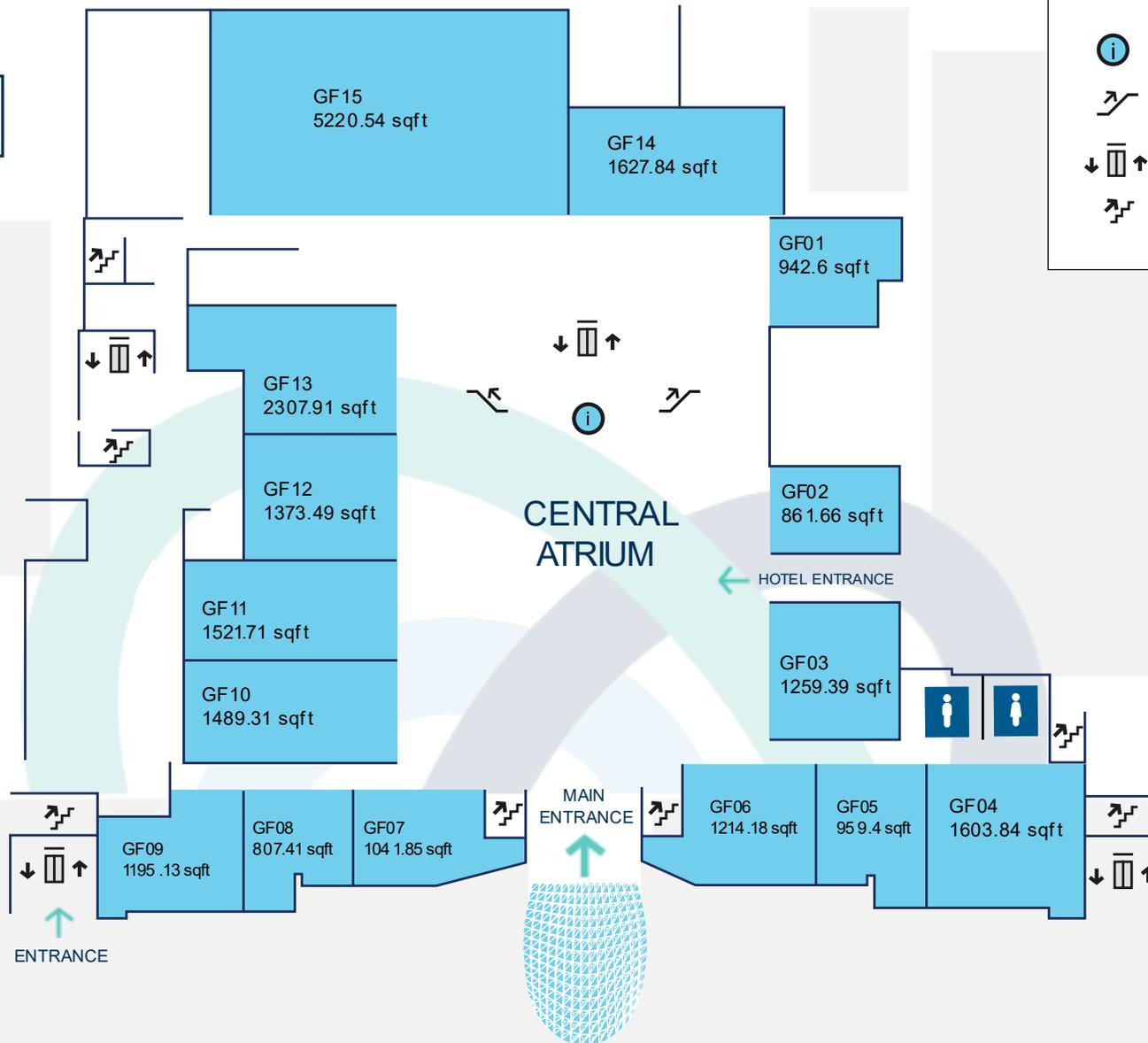
Stylish and comfortable homes offering a sophisticated urban lifestyle



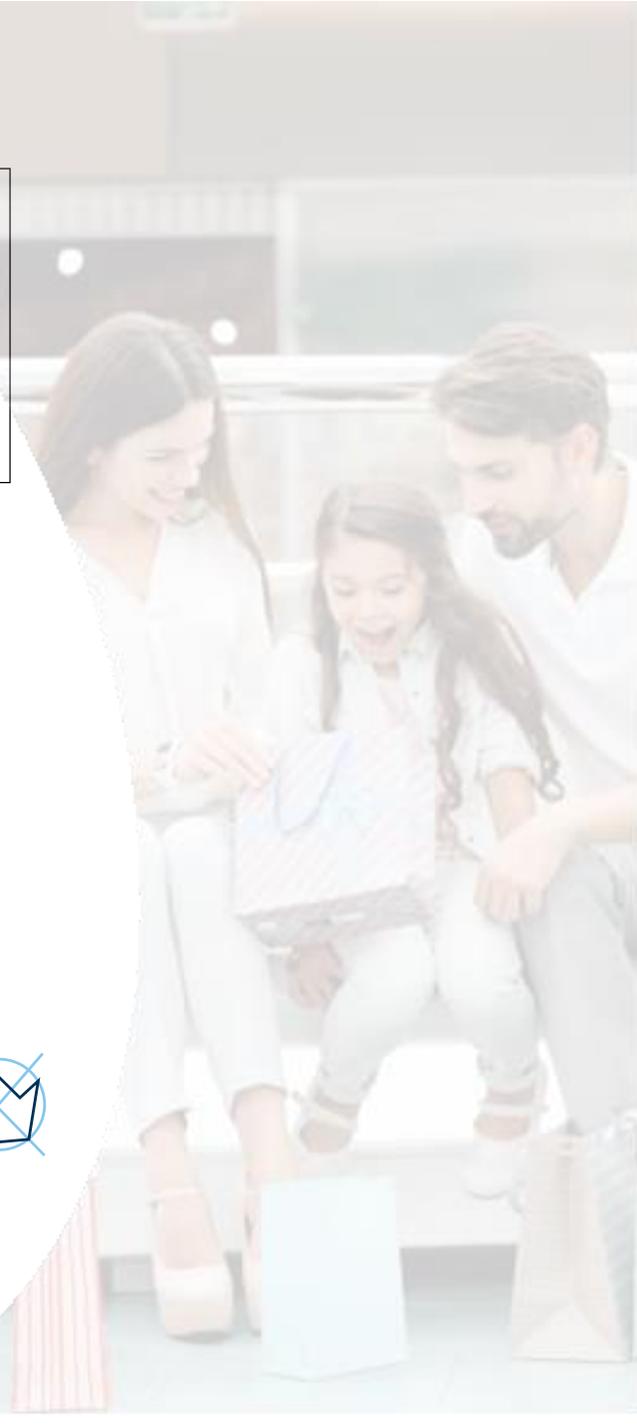
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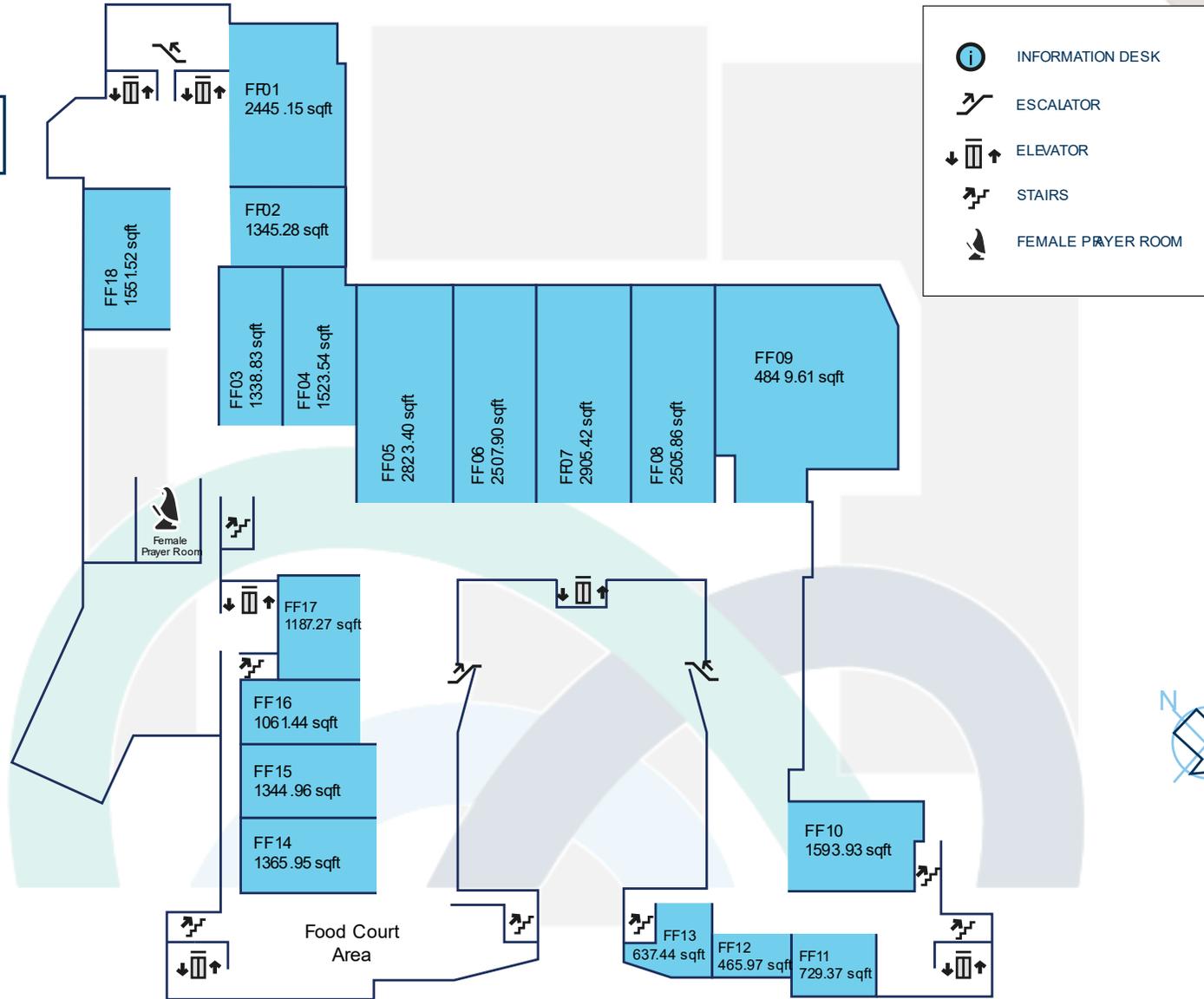



- INFORMATION DESK
- ESCALATOR
- ELEVATOR
- STAIRS



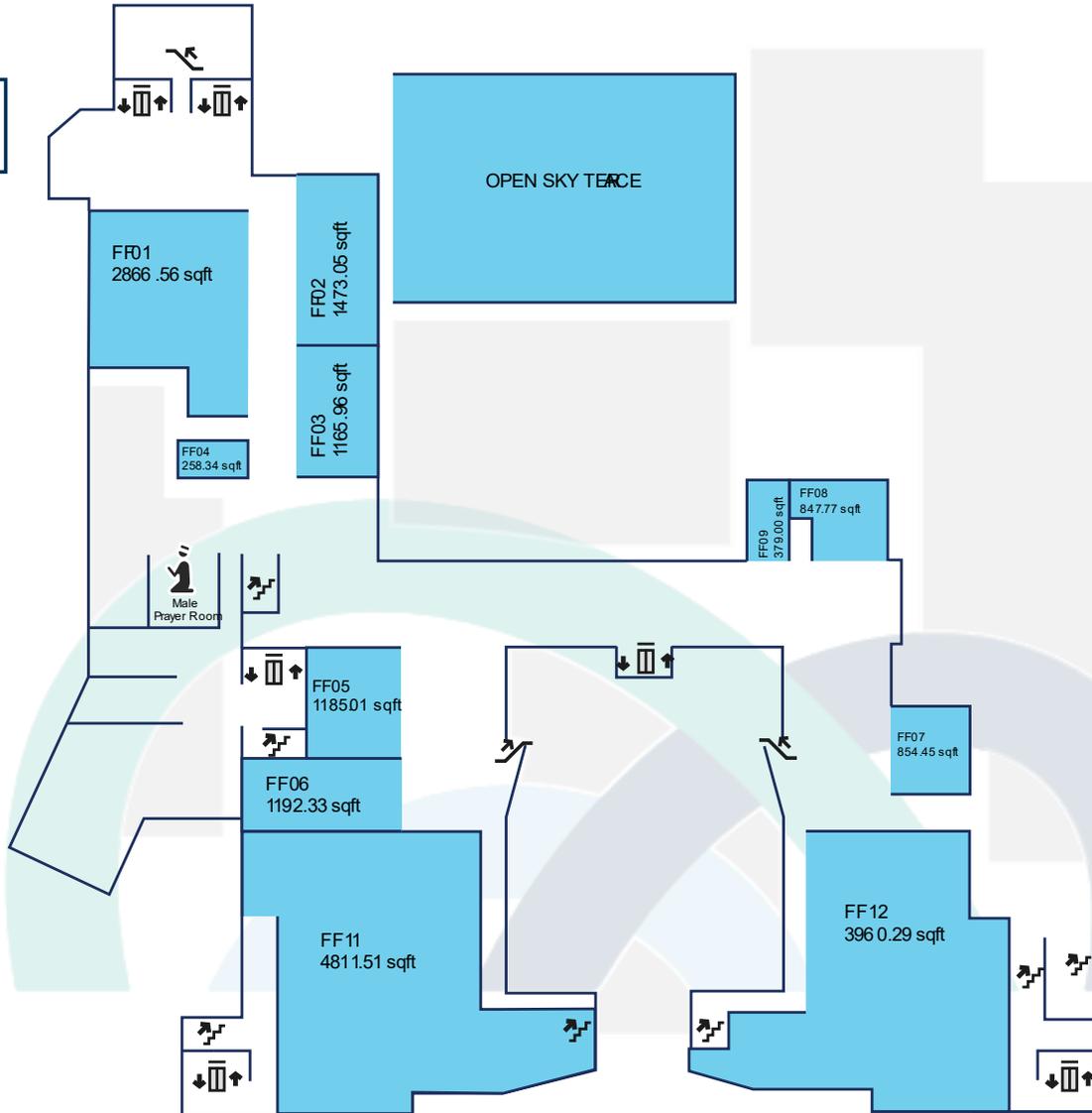


1<sup>st</sup> FLOOR





2<sup>s</sup>FLOOR



- INFORMATION DESK
- ESCALATOR
- ELEVATOR
- STAIRS
- MALE PRAYER ROOM



# Build a lasting partnership

your community, YOUR MALL



# al Taif MALL

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